

Logo- og profilarbeid

AV STEM AGENCY FOR NIOM

NIOM

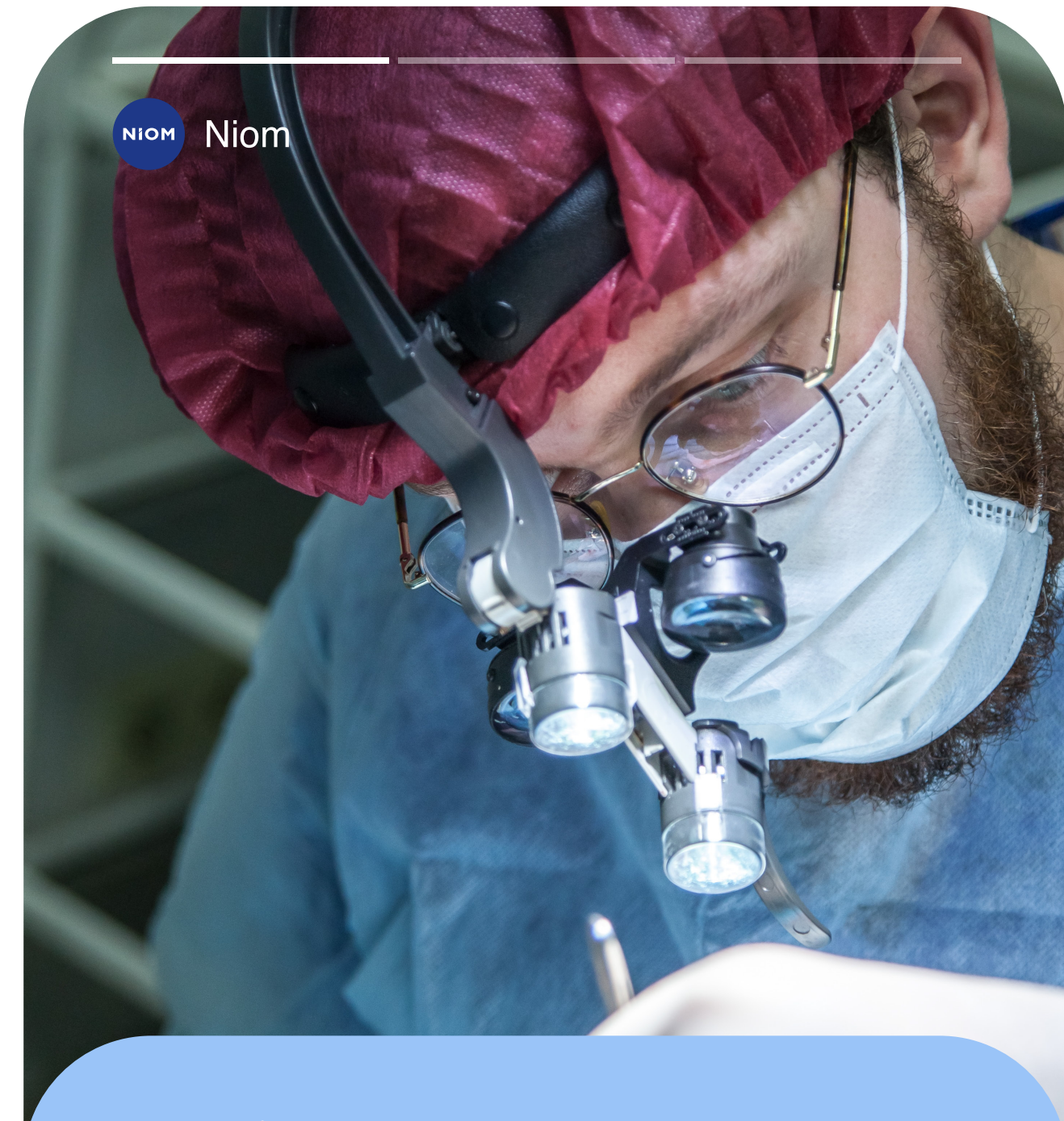
NIOM  → NIOM

Logo- utfordringer

Logoens særpeg, den
skrå utskårinen i i'en,
gror igjen i negativ og
er **lite synlig** når logen
vises i liten størrelse

Det er hensiktsmessig
og **justere logoen** for å
oppnå **bedre**
brukervennelighet

Liten størrelse



NIOM Niom

NIOM

Webkurs 18 januar – påmelding nå

Hør Frode Staxrud
forelese om minimal
invasiv **tannbehandling**
kvelden **18 januar**
kl 18.00 til 20.00

Original

NIOM

NIOM

Original Negativ

NIOM

NIOM

Justert

NIOM

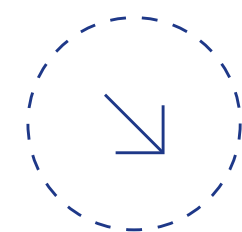
NIOM

Justert Negativ

NIOM

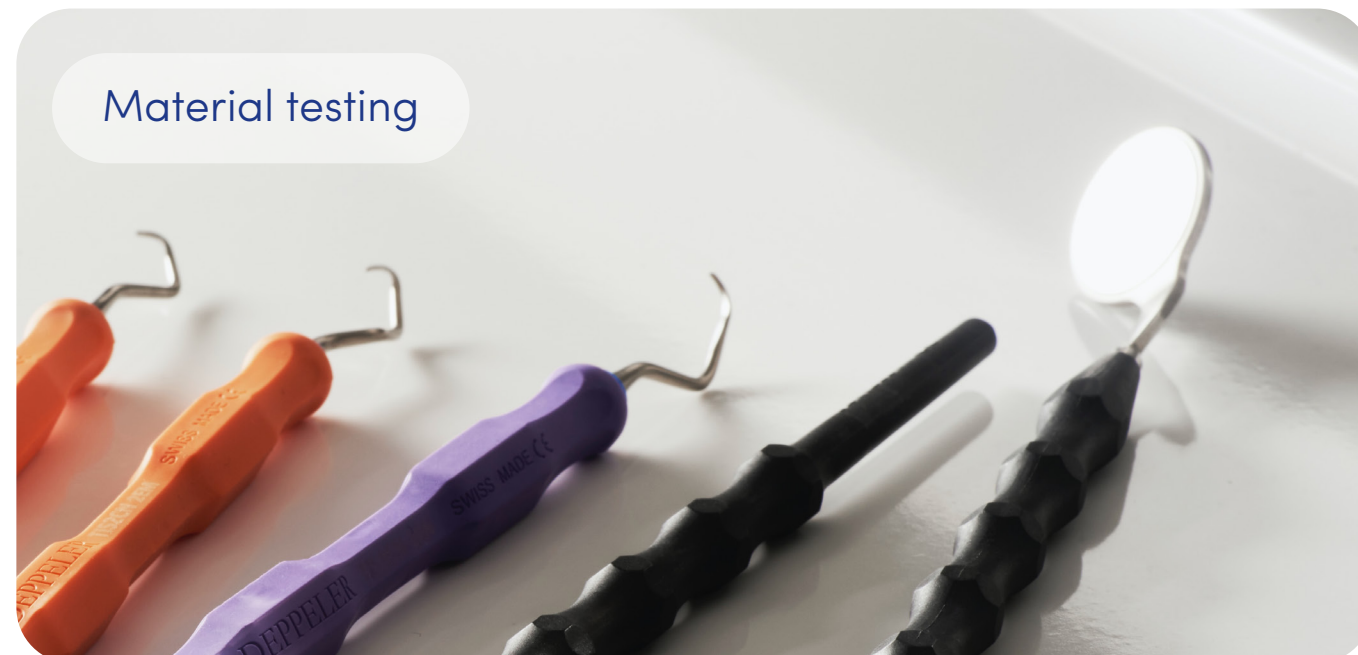
NIOM

Nordic institute of dental materials



Contact us

Material testing



Dental biomaterials are
our focus of research

Standardization

Research

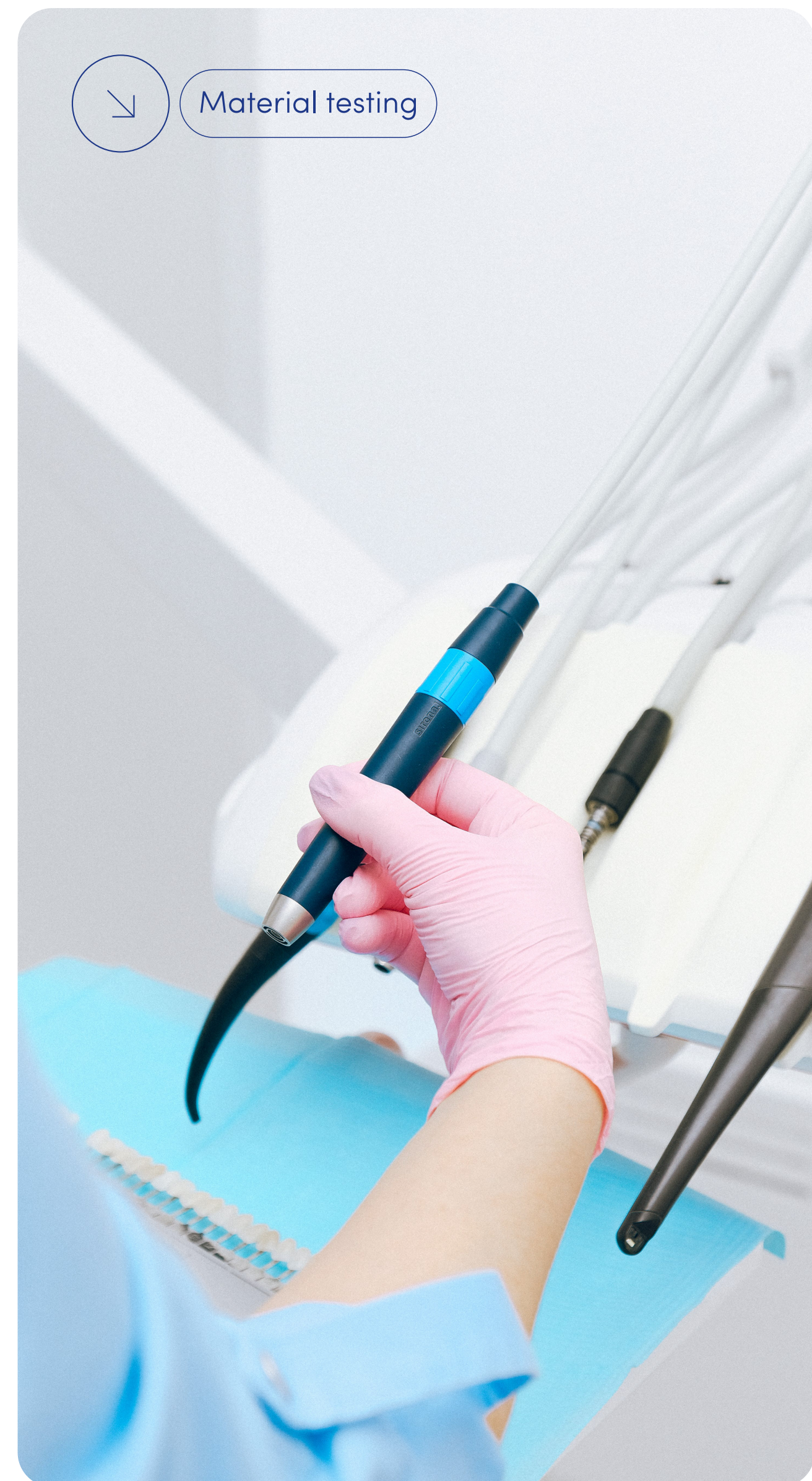


Improve your competence
on dental materials and
other topics related to
dental care

Courses



Material testing

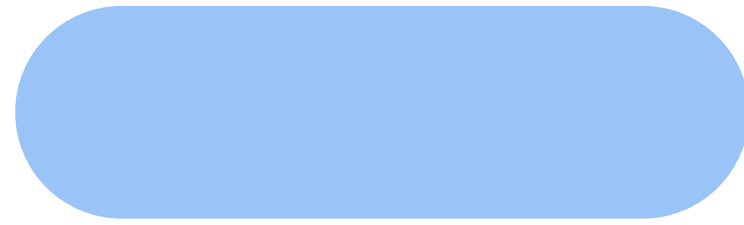




Blue
#1E3888

R 30	C 90
G 56	M 68
B 136	Y 0
	K 0

Pantone 2728 C



Light blue
9AC4F8

R 154	C 60
G 196	M 19
B 248	Y 1
	K 4

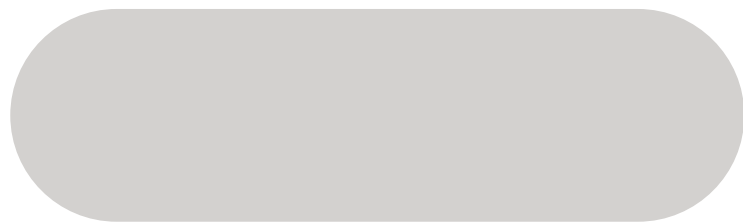
Pantone 542 C



Taupe
#78656e

R 136	C 63
G 120	M 58
B 128	Y 30
	K 19

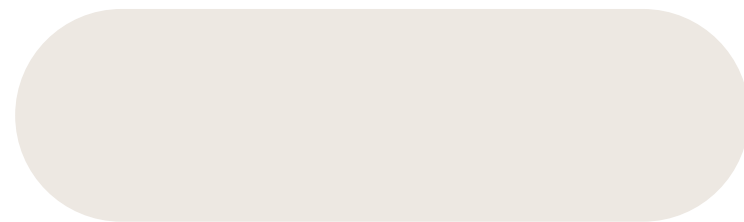
Pantone 2363 C



Gray
#D3D1CF

R 211	C 8
G 209	M 5
B 207	Y 7
	K 16

Pantone Cool Gray 3 C



Alabaster
#EEEEAE3

R 237	C 5
G 232	M 5
B 226	Y 15
	K 8

Pantone 7534 C



Dark blue
#0E1C3D

R 14	C 100
G 28	M 90
B 61	Y 13
	K 68

Pantone 282 C

Typografi

Ad

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ

abcdefghijklmnopqrstuvwxyzæøå

1234567890.,;?!)(*#

Sofia Pro

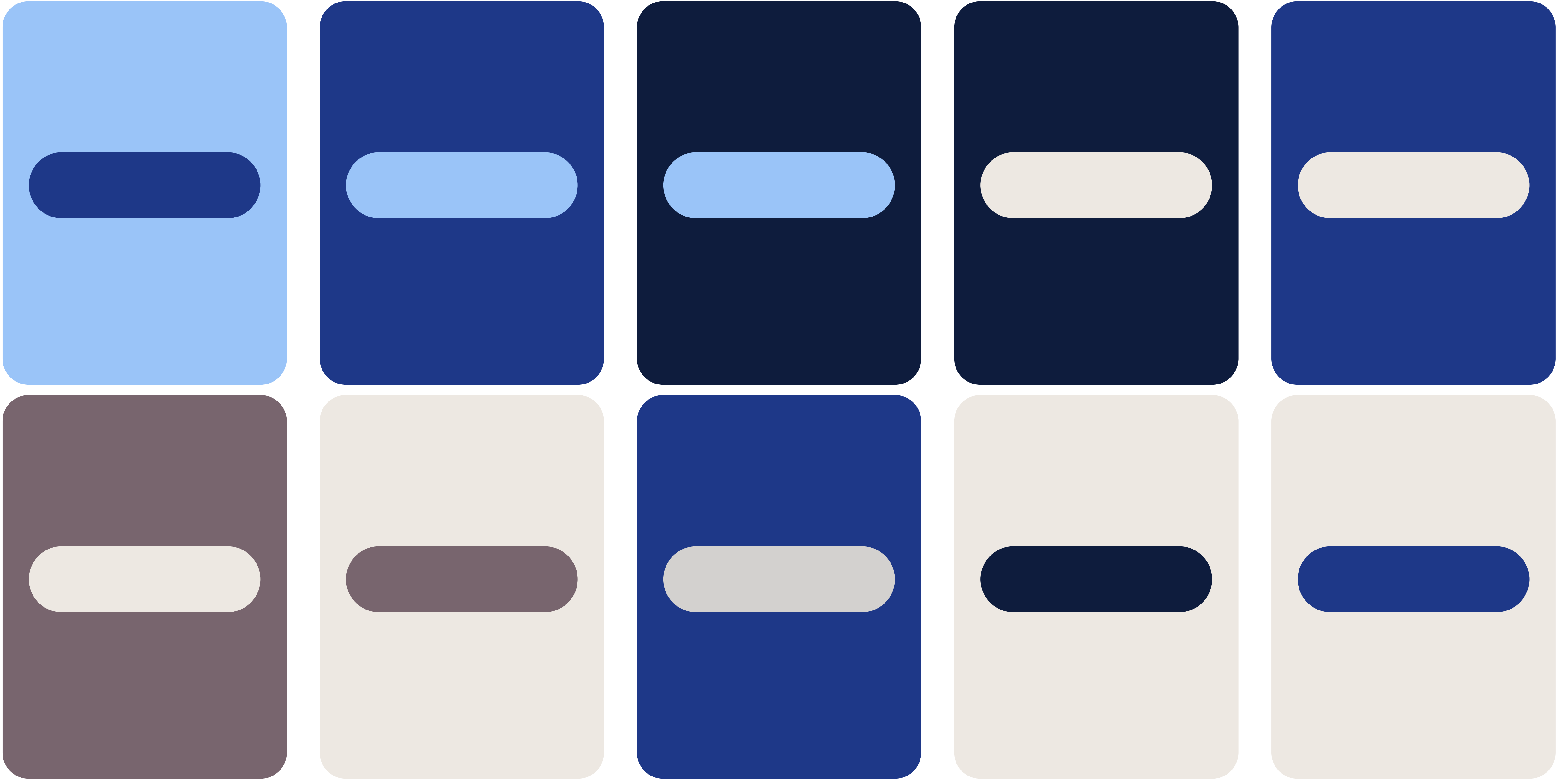
Light

Regular

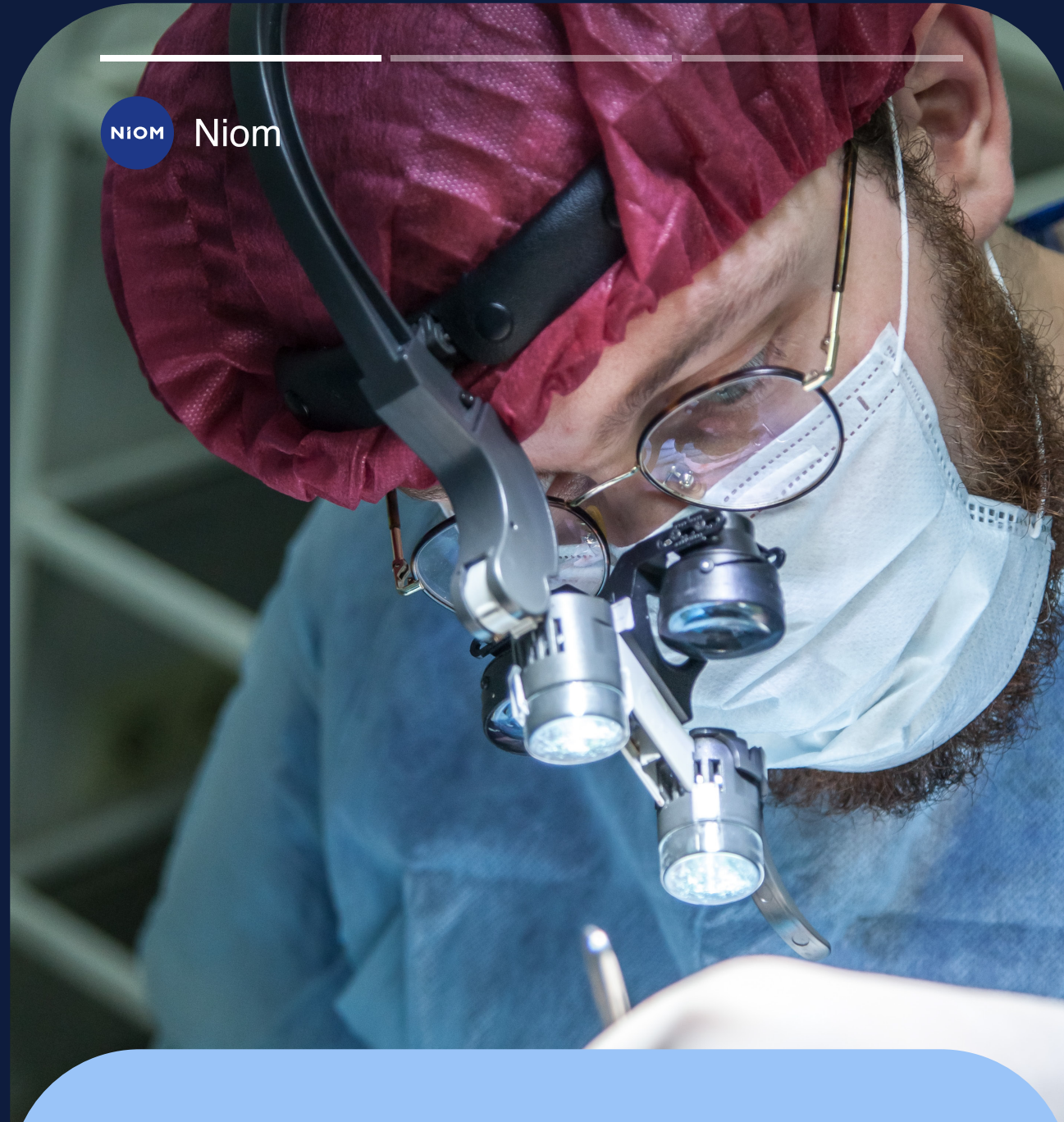
Medium

Semibold

Bold



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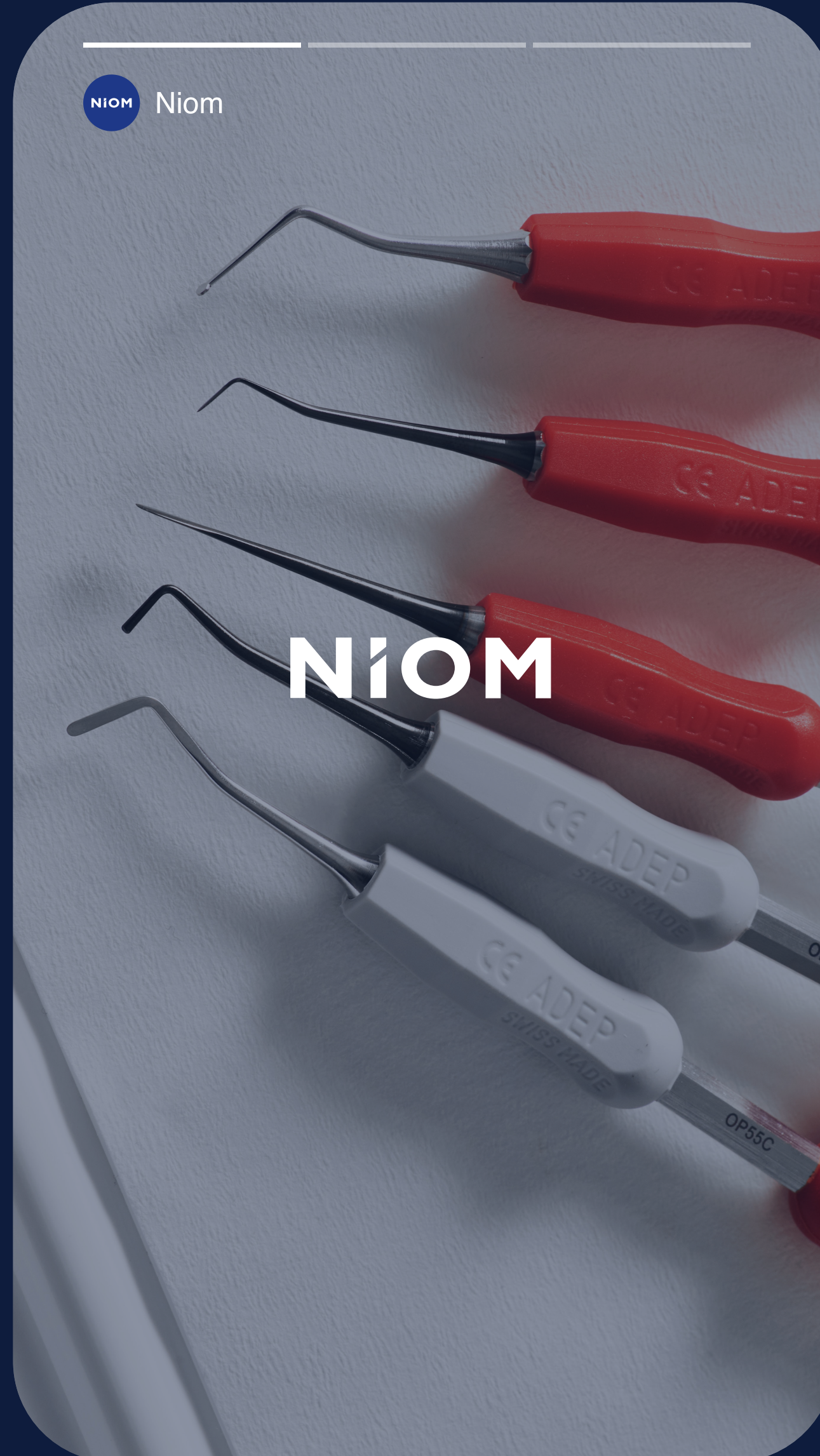


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NIOM works to ensure that
dental biomaterials are safe
and effective

NIOM has established a
programme for the quality
evaluation of a number of
dental products

NIOM delivers high-quality,
accurate and independent
results using established
method



NIOM

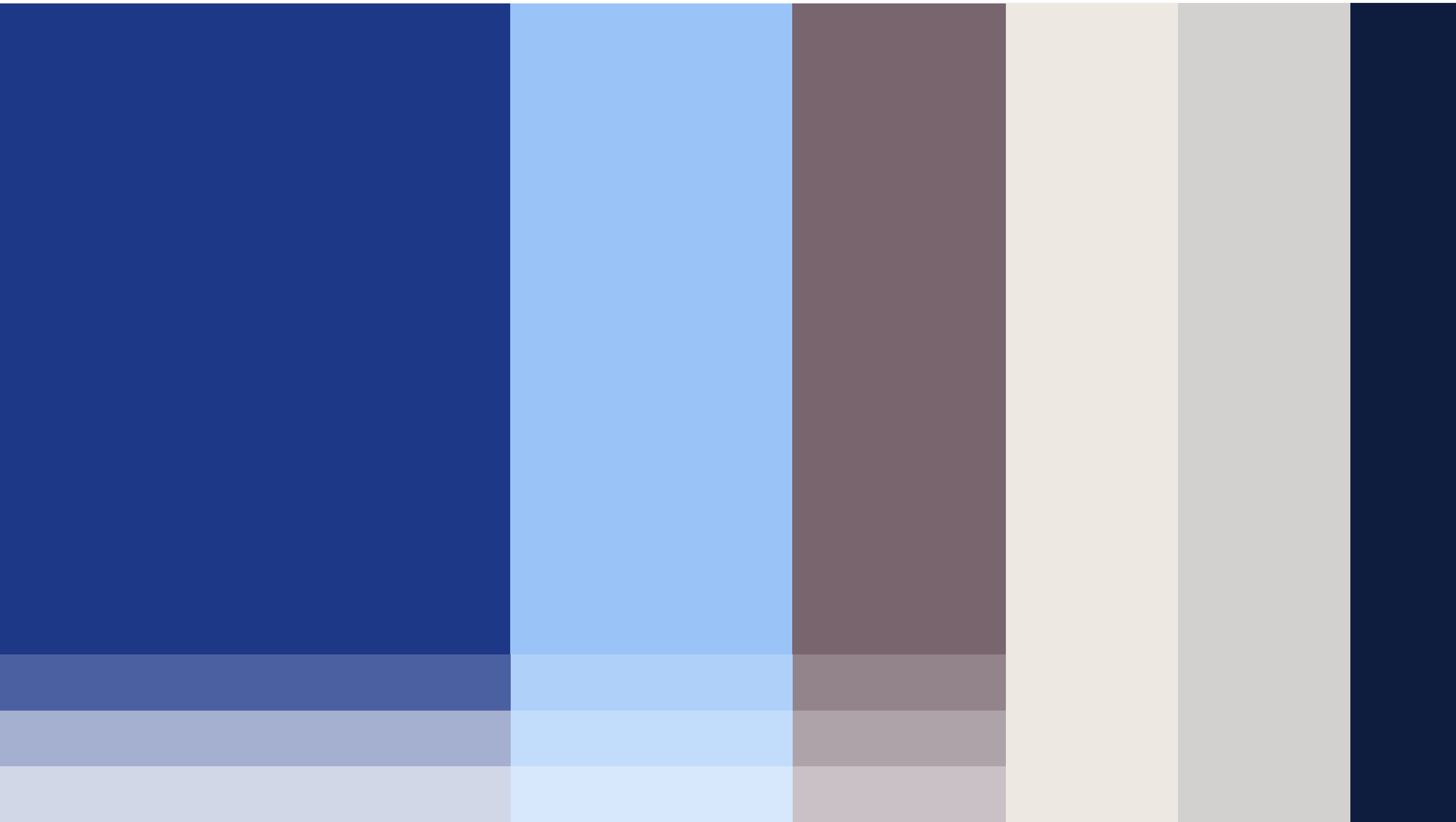


Standardization

Research

NiOM

Primær fargepallett



Sekundær fargepallett



Typografi

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
1234567890.,;?!)(*#

Segoe UI

Light
Regular
Semibold
Bold