

B-to-c: Outbound telemarketing for commercial purposes

- ❑ Script:
 - Add to script, for commercial purpose, used for clients and prospects
 - Offering the right to be added to the company Robinson list and offering the right to be added to the mandatory do-not-call register
 - One can use an IVR
- ❑ If a consumer wants to be filed in the do-not-call register an advertiser is obliged to do this within 10 days after a consumer has requested to do so
- ❑ So/Ho/SE (natural persons): are regarded as b-to-c
 - Small office / home office / Self employed people
 - Not legal persons

Personal notes:
